



### The Pram and Pushchair Guide

Everything you need to know to start their journey.



# We've Got You...

Starting your big baby adventure is magical and mind-boggling. It's a wild ride and every journey is different. Choosing a pram and pushchair is a biggie. Find your perfect system with this guide.

Let's start at the beginning. Together.

Cosatto: Clever prams for happy babies.



# Big Love. Up Ahead.

At last, they're coming in to land. In a few sleeps, there'll be a new little love in your life. Everything will change. What grand adventures will you have? That's all to come. One thing's for sure, you can trust our award-winning, friendly prams and pushchairs to get you there. Discover storytelling pattern they'll love.

Discover future features to fit your life.

Cosatto prams and pushchairs. Love every step.









# Welcome Home

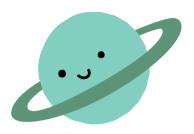
This is it. The big moment. Starting a family. Starting your story. More than just a travel system, your Cosatto is a reflection of you and yours. It's one of the family.











"When design fits seamlessly into real life, parents are free to focus on the fun stuff, on what matters."

> Vicky Morley, Cosatto Creative and Marketing Director.

#### Major Milestones, Magic Moments

From day one, you and littl'un will cover a lot of ground. We craft your beloved pram for life's twists and turns. How you style it is up to you.

Check out these guys living their best lives. All Cosatto, yet all different. Cosatto travel systems fit your life and style. Bring yours home now.







# It's all about you Baby...

A pram is a pram right? Our travel systems are so much more. They're a bit life-changing. Choose the right one and you're flying. There's no one like you. There's no situation like yours. Map out your needs with these 3 questions...

### Where do you live?

Flat, semi-detached, mansion or the moon, you'll have your own individual access, storage and terrain needs. Space-saving systems, in-situ carrycots, lightweight quick convertors, we've a handy helper for however you live





### How do you travel?

We're experts in moving your baby but what moves you? Car? Train? Taxi? Shoes?



Small Car



Big Car



**Public Transport** 





On Foot - Mostly Local

This 'Tiny Boot Approved' logo means your travel system fits in even the tiniest trunk.

From compact quick-folders to lightweight easy-lifters or premium suspension for pure walkers, however you roll, there's a system to suit.

### Where do you go?

Escaping to the country or the corner shop? Your travel system should love what you love. From luxury big-basket shoppers, to all-terrain trekkers and day trippers with separate carrycot, there's a travel system built for your adventures.



**Country Walks** 



Long Journeys





Shops / About Town



# Meet the All-Stars...



#### **Wow XL**

The flagship luxury system with built-in tandem option for growing families.

Page 12



#### **Wow Continental**

The traditionally styled pram and pushchair with modern extra bouncy chassis, spacious carrycot and large pushchair seat.

Page 16



#### Wow 2

The compact feature-packed luxury system with enhanced, all-terrain performance and all you need in a pram.

Page 22







### Giggle 3 and Giggle Quad

The classic lightweight, easy-tomanoeuvre do-all pram and pushchair. Available with 3 or 4 wheels.

Page 26

#### Wowee

The supercompact, lightweight travel system that folds easily with seat on in either direction, for ultimate portability.

Page 32

### Giggle 2 in 1

The essential, convertible, single-unit, multi-featured pram-to-pushchair with 0+ car seat.

Page 36

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# Grows with your Family

Wow XL is the flagship luxury system with built-in tandem option for growing families.

#### **Key Points:**

It has the capability, straight out of the box, to be used as a single child travel system or as a double for an older sibling too, with no need to buy extras.

The single pushchair mode supports up to 25kg so your toddler can use it for even longer.

Over 50 combinations, should you wish to purchase extra units. It's the ultimate investment pram for the planners of this world.



Grows as they Go

Duo Mode

View the demo video



Switch the seat from parent to world facing. Each with a 4 position recline.

Durable convex profile, easy-clean wheels and all-round suspension.



School Run Fun Ride-Along Mode

COSATTO.COM 13

### #BeMoreCosatto



"Every time we go out, I get excited to show the world. The definition of perfect is the Cosatto Wow XL."

@lifeofrouban\_evan\_reign





#### The ABCs



Birth to 25kg



Chassis weight 10kg

Folded cm : L93 x W49 x H29



#### Fits your Life



Growing family? Spread your wings with Wow XL. Great for the great outdoors.

#### What's in the Box



Carrycot



Seat Unit





2 x Travel Companions

Raincovers





Industry-Leading 10 Year Guarantee



Mister Fox



Charcoal Mister Fox



Nordik



Fika Forest



4 position one-

# Trad Style...Future Features

Wow Continental is the traditionally styled travel system with modern extra bouncy chassis, spacious carrycot and large pushchair seat.

#### **Key Points:**

A classically crafted fairytale pram with a modern twist.

Multi-terrain with dual suspension. Streamlined on the streets, extra bouncy on rough terrain.

State-of-the-art features and world-class performance.



Sold separately: RAC Port i-Size car seat and adaptors.



View the demo video



#### The ABCs

0

Birth to 20kg

Â

Chassis weight 9kg

Folded cm : L93 x W64 x H29



Without carrycot

#### Fits your Life



Country walks? The suspension adapts to the great outdoors at the flick of a switch.

#### What's in the Box



Newborn Liner





Travel

Companion

Raincover

ver Industry-Leading 4 Year Guarantee

### #BeMoreCosatto



"As a mum of 3 who had tried pretty much every pram on the market this is the absolute winner!"

@lucindadunninghood



#### The Parisian Collection

Embark on a magical journey, with a collection celebrating Paris - the sights, the sounds, the savoir faire.



Bureau



Debut



Fika Forest



Parc



# The Power of Pattern

At Cosatto, we've always believed in the power of pattern to engage your baby and promote happiness.

Cosatto prams and pushchairs put your baby at the heart of visual systems. Bold, bright and carefully placed, our baby-friendly characters and patterns aim to harness your baby's early sensory skills.

#### Meeting of Minds

We're serious about happy babies, that's why we've teamed up with one of the UK's leading Baby Labs – testing new patterns and products to amp up their positive impact even more. Together we're harnessing baby science to drive the development of products that go even further to bring the happy to your baby. The possibilities are endless.

From symbols and characters that babies love, to your toddler's fave colours and wild stories – we've developed our famous pattern around them.

The pattern's the thing. Find theirs.

"Babies' colour vision develops rapidly over the first couple of months of life."

The Sussex Baby Lab, University of Sussex.



#### Professor Anna Franklin

Anna Franklin is a professor of Visual Perception and Cognition at the University of Sussex. She is a leading expert in how babies see and respond to colour.



The Sussex Baby Lab at the University of Sussex is an official science partner of Cosatto. Experts in baby psychology, their team of leading scientists and academics investigate how babies see, think and learn.







# The Best just got Better

Wow 2 is the compact feature-packed luxury system with enhanced, all-terrain performance and all you need in a pram.

#### **Key Points:**

Easy one-handed features - pushchair recline and carrycot removal.

With enhanced puncture-proof tyres and all-round suspension, for a really smooth all-terrain experience.

25kg capacity seat - so your toddler can use it for even longer.



Sold separately: **RAC Port i-Size** car seat and adaptors.



View the demo video



### #BeMoreCosatto







"We LOVE the Wow 2 travel system. It's made our family walks an absolute breeze."

@\_Mylifewithayla

#### The ABCs





#### Fits your Life



From fun around town to further afield - Wow 2's your classic do-all.

#### What's in the Box









Industry-Leading
4 Year Guarantee

#### Choose your Pattern



Wilderness



Hedgerow





On the Prowl



TRACK DOWN YOUR NEADEST STOCKIST AT COSATTO COM

The Classic Pram and Pushchair. Reinvented.

easy-clean wheels.

Giggle 3 and Giggle Quad are the classic lightweight easy-to-manoeuvre do-all travel systems.

#### **Key Points:**

Enhanced performance, premium detailing and award-winning features.

Convex profile multi-terrain tyres and all-round premium suspension for an ultra smooth effortless glide.

The luxury carrycot has maximised space to accommodate growing babies. In pushchair mode, the multi-recline brings customised comfort.



Sold separately: RAC Port i-Size car seat and adaptors.



View the demo video



### #BeMoreCosatto



"I absolutely love our travel system! The design gets compliments everywhere I go and it pushes like a dream!"

@lifeofkimplusthree



#### The ABCs

	Giggle 3	Giggle Quad	
0	Birth - 18kg	Birth - 20kg	
<u> </u>	Chassis 7kg	Chassis 8kg	
Folded cm	L97 x W25 x H62	L93 x W27 x H61	



#### Fits your Life



Grab your Giggle from under the stairs. Glide about town with this classic lightweight do-all.

#### What's in the Box

Carrycot Seat Unit













Raincover Travel Companion



#### Choose your Pattern



Charcoal Mister Fox



Into the Wild



Fika Forest



Night Rainbow Giggle Quad only.





Hear us Roar Giggle 3 only. Travel companion not included.

# From a small start...

Once upon a time, a lad brought up in a Bolton nursery store had seen one too many sodden little mites in dull pushchairs.

Glancing briefly at the light bulb that had mysteriously materialised over his head, he became inspired.

He donned a patterned shirt, bought a sewing machine and invented the framed pushchair raincover...















### ...to the nation's heart.

2.6 million happy babies later, Andrew Kluge and his team continue to save the world from boring baby stuff. One happy baby at a time. We trace it all back to that shirt.

This award-winning nursery brand salutes you. The parents, world-shakers, homemakers. Serious about happy babies? You've come to the right place.















# The New Supercompact

Wowee is the supercompact lightweight travel system that folds easily with the seat on in either direction, for ultimate portability.

#### **Key Points:**

Our most compact folder yet, folds with the seat unit on the chassis.

From-birth seat unit with newborn recline and liner. Optional carrycot available.

One-hand seat removal. Extendable UPF100+ hood. Functional, easy to use and comfy for you both.



Sold separately: RAC Port i-Size car seat and adaptors.



View the demo video



#### The ABCs



Birth to 25kg



Chassis weight 7kg

Folded cm: L74 x W60 x H24



#### Fits your Life



For urban wanderers, pure shoppers, city dwellers and step counters, Wowee's the supercompact star.

#### What's in the Box



Newborn Liner



Travel

Companion





Raincover

Industry-Leading 4 Year Guarantee

### #BeMoreCosatto



"We love our happy pram! It's so easy to use and such a joy!"

@issstagram



#### **Choose your Pattern**





Hold 0+ car seat

and adaptors

included.

# Start Simple

Giggle 2 in 1 is the essential, convertible, single-unit, multifeatured pram-to-pushchair with 0+ car seat.

#### **Key Points:**

Giggle 2 in 1 is the essential travel system bundle with award-winning features. From pram mode to pushchair mode in one space-saving unit. Great for storing and adapting on the go.

In pram mode, Giggle 2 in 1 includes a washable, padded mattress with ample space to accommodate growing babies up to 9kg (approx. 6 months old).

Giggle 2 in 1 is a nippy 3-wheeler for a sportier, more streamlined feel. It's a compact flat-folder with a lightweight chassis – great for busy family life.



suspension for a smoother ride.

View the

demo video

#### The ABCs

# Birth to 18kg Chassis weight 7kg Folded cm : L97 x W63 x H25

#### Fits your Life



#### What's in the Box









Convertible Carrycot to Seat Unit

Car Seat Raincover Industry-Leading 4 Year Guarantee

### The Bundle for Busy Lives

TINY BOOT







#### **Choose your Pattern**



# Find your Perfect Match

	Wow XL	Wow Continental	Wow 2
What's Included?	Chassis, wheels & basket x 1 Carrycot with hood & apron Carrycot mattress Seat unit & hood Chest pads x 2 Crotch pad x 1 Conversion adaptors in bag x 4 Bumper bar x 1 Raincover x 2 Travel companion toy x 2	Chassis, wheels & basket x 1 From birth seat unit x 1 Headhugger x 1 Seat unit hood x 1 Chest pads x 2 Crotch pad x 1 Bumper bar x 1 Raincover x 1 Travel companion toy x 1	Chassis, wheels & basket x 1 Carrycot with hood & apron x 1 Carrycot mattress x 1 Seat unit & hood x 1 Chest pads x 2 Crotch pad x 1 Bumper bar x 1 Raincover x 2
Chassis Weight	10kg	9kg	8kg
Folded Dimensions	L: 93cm W: 49cm H: 29cm	L: 93cm W: 64cm H: 29cm	L: 82cm W: 59cm H: 29cm
Handle Height	104cm - 110cm	99 cm - 110cm	97cm - 106cm
Wheels	Big bouncy premium puncture-proof multi-terrain tyres for a smooth ride	Big bouncy premium puncture-proof multi-terrain tyres for a smooth ride	Multi-terrain puncture-proof tyres
Suspension	Premium all-round suspension	Dual mode suspension	All-round suspension
Car Seat Compatibility	Port i-Size	Port i-Size	Port i-Size
Maximum Weight	Carrycot: 9kg Seat unit single: 25kg Ride-on board: 25kg	Carrycot: 9kg Seat unit: 20kg	Carrycot: 9kg Seat unit: 25kg
Maximum Basket Weight	5kg	5kg	2kg

Giggle 3	Giggle Quad	Wowee	Giggle 2 in 1
Chassis, wheels & basket x 1 Carrycot with multi hood & apron x 1 Carrycot mattress x 1 Seat unit x 1 Chest pads x 2 Crotch pad x 1 Bumper bar x 1 Raincover x 1 Travel companion toy x 1	Chassis, wheels & basket x 1 Carrycot with multi hood & apron x 1 Carrycot mattress x 1 Seat unit x 1 Chest pads x 2 Crotch pad x 1 Bumper bar x 1 Raincover x 1 Travel companion toy x 1	Chassis, wheels & basket x 1 From birth seat unit x 1 Headhugger x 1 Hood x 1 Chest pads x 2 Crotch pad x 1 Bumper bar x 1 Raincover x 1 Travel companion toy x 1 Seat unit liner x 1	Chassis, wheels & basket x 1 Carrycot apron & liner x 1 2 in 1 carrycot / seat unit x 1 Chest pads x 2 Crotch pad x 1 Multi hood x 1 Bumper bar x 1 Raincover x1 Hold car seat x 1 Hold car seat adaptors x 2
7kg	8kg	7kg	7kg
L: 97cm W: 62cm H: 25cm	L: 93cm W: 61cm H: 27cm	L: 74cm W: 60cm H: 24cm	L:97cm W: 63cm H: 25cm
72cm - 106cm	72cm - 106cm	97cm - 109cm	72cm - 106cm
Puncture-proof tyres	Puncture-proof tyres	Puncture-proof tyres	Puncture-proof tyres
All-round suspension	All-round suspension	All-round suspension	All-round suspension
Port i-Size	Port i-Size	Port i-Size	Hold Car Seat (Included)
Carrycot: 9kg Seat unit: 18kg	Carrycot: 9kg Seat unit: 20kg	Carrycot: 9kg Seat unit: 25kg	2 in 1 Carrycot / Seat unit: 18kg
2kg	3.5kg	5kg	2kg

# Bundle Up

Get an amazing deal with these travel system bundles. From added car seats and carrycot options to the ultimate all-singing, all-dancing package, whatever your needs there's a combo for you. Bundle up and save.

To find out more about bundle options, visit Cosatto.com or speak to your nearest stockist.

#### PRAM AND PUSHCHAIR BUNDLE\*







Seat Unit



#### **CAR SEAT BUNDLE**









Carrycot Seat Unit

RAC Port Car Seat

Adaptors

#### CAR SEAT + ISIZE BASE BUNDLE



Carrycot





Seat Unit







RAC Port Car Seat

Adaptors

RAC Port i-Size Car Seat Base

#### **EVERYTHING BUNDLE**

















RAC Port Car Seat

Adaptors

RAC Port i-Size Car Seat Base

Footmuff and Changing Bag

Seat Unit Carrycot

<sup>\*</sup>Wowee and Wow Continental do not come with a carrycot as standard. To get the carrycot, buy the pram and pushchair bundle.

# 8 out of 10 kids choose Cosatto

Toddler time. Heck yeah! Their imagination's on fire, from cardboard box rocket ships to crazy songs and stories – your toddler brings the party.

We've developed our famous storytelling pattern around them, their fave colours, fairies, dragons – you name it. Discover strollers designed to spark their creativity. Strollers they can't wait to sit in, strollers designed to make your life a breeze.

In tests, 8 out of 10 kids chose Cosatto. The kids have spoken. Give them the ride of their lives with strollers, highchairs and protective car seats. Next stop teenager – we'll leave that to you. Until then, right by your side.

In tests 85 out of 106 kids chose Cosatto from a selection of 6 strollers. 3 Cosatto and 3 competitor brands. Find out more at cosatto.com



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Cosatto. The lot. From day dot.







